

ACTION PERFORMANCE MARINE — PARTNER & WALK-IN SHEET (2 ZERO-UPFRONT TRACKS)Prepared for **Pete** — Action Performance Marine (Rear of 200 West Ave / 65 Mulford St, Patchogue, NY 11772 · (631) 654-1119 ·)**IN-PERSON MEETING CONFIRMED**
Tuesday, Oct 27, 2026 · 1:00 PM ET
Patchogue River Marina & Warehouse**1. ANCHOR PARTNER PROFILE & HONEST TECH-PARTNER PHILOSOPHY**

#1 FLAGSHIP PARTNER

Our Philosophy: You have 30+ years on the Patchogue River, a full machine/dyno shop, rebuilt drop-in engines, and shelves of OEM parts (OMC/Cobra, Evinrude/Johnson, Mercury, MerCruiser, Yamaha, Volvo Penta, Tohatsu). We don't pretend to be mechanics—we leverage technology to turn your inventory & services into revenue with **zero computer work for your counter**.

WHY WE ALSO OFFER TRACK B (WHAT WE SPOTTED ON YOUR CURRENT SITE)

EASY QUICK WINS

- Unconnected GoDaddy Domain:** You've paid for `actionperformancemarine.com` since 2014, but it currently loads a dead page while customers see a free-tier Wix ad banner on `actionperformance.wixsite.com/marine`.
- Unfinished Online /shop Tab:** Your Wix /shop tab still shows default "I'm a product" template placeholders because nobody running a busy yard has time to photograph and data-entry thousands of parts.

2. SERVICE TRACK A (CORE PARTS & ENGINE NETWORK): MOVE OEM STOCK & REBUILT ENGINES AT \$0 UPFRONT COST

FIRST 3 VERIFIED BUYER MATCHES 100% FREE · PAY ONLY WHEN PARTS MOVE

STEP 1: 15-MIN SHELF & ENGINE INTAKE

POS list or Sean snaps photos of OEM box labels & rebuilt drop-in engines (0 data entry for Pete)

STEP 2: OEM SKU & SUPERSESSION INDEXING

Indexed on southshoremarineparts.com + Google so LI mechanics & boaters find your exact OEM stock

STEP 3: PICK YOUR PAYOUT PATH PER ITEMPath A1: Direct Patchogue Counter Pickup
Path A2: Turnkey Dead-Stock Consignment Split**Path A1 — Direct Counter & Rebuilt Engine Leads**

FIRST 3 MATCHES FREE

Local Long Island boaters & mechanics looking for an OEM part or a **rebuilt drop-in engine/outdrive** (\$2,500–\$5,500+) are routed straight to your Patchogue counter. **First 3 verified buyers are \$0.00**; then simple per-match referral or flat partner tier.

Path A2 — Turnkey Dead-Stock / Consignment Liquidation

\$0 OUT-OF-POCKET

For slow-moving or obsolete NOS boxes sitting on back shelves, **we do all photography, OEM cross-referencing, online listing, and buyer Q&A at \$0 upfront cost**—paying you your agreed wholesale floor price (or split) the moment a part sells.

3. SERVICE TRACK B (SEPARATE OPTIONAL SERVICE & FEE): DONE-FOR-YOU WEBSITE, DOMAIN RESCUE, LOCAL SEO \$0 UPFRONT BUILD FEE · PAY NOTHING OUT-OF-POCKET TO LAUNCH

Want your own brand (**Action Performance Marine**) to rank #1 on Google and have a real online parts & repower catalog without lifting a finger? Instead of agencies charging \$3,000+ upfront, we offer a **separate, month-to-month digital department with \$0 upfront setup** (can be funded right out of your first part/engine sales):

☐ **Plan B1: Website Rescue, Domain Fix & Live Catalog**

\$195 / Mo · \$0 Setup

- Connect `actionperformancemarine.com` (\$0 Setup):** Rescue your GoDaddy domain and replace the free Wix ad-banner site with a fast, custom Action Performance Marine website.
- Replace the Placeholder /shop Page:** Embed your live searchable OEM parts & **Rebuilt Drop-In Engine showcase** directly on your site + unlimited text-in updates whenever engines/boats sell.

☐ **Plan B2: Full Local SEO, Map Pack & 24/7 Call/Review Suite**

\$295 / Mo · \$0 Setup

- Everything in Plan B1 (\$0 Setup), PLUS:**
- Google Top-3 Map Pack & Local SEO:** Full Google Business Profile optimization for Patchogue/Suffolk repower, sterndrive repair, winterization & OEM parts.
- 24/7 Missed-Call Text-Back & 5-Star Review Engine:** Instant text-back when your shop phones are tied up + automated 5-star Google review requests after every repair/repower job.

BUCKET 1: IGNITION & FUEL OEM

FASTEST MOVERS (\$150–\$650)

Evinrude/Johnson VRO Pumps Stators & Triggers
CDI Power Packs & Switch Boxes Rectifiers
Volvo Penta & Tohatsu OEM**BUCKET 2: MANIFOLDS, CARBS & DRIVES**

HIGH MARGIN (\$400–\$1,800)

Complete Lower Units OMC Cobra & Alpha/Bravo Gears
OEM Carburetors Manifolds & Risers Trim/Tilt Pumps**BUCKET 3: DROP-IN REBUILT ENGINES**

BIG TICKET (\$2,500–\$5,500+)

Rebuilt MerCruiser 350 / 454 / 7.4L Rebuilt OMC Cobra V-8 / V-6
Volvo Penta Drop-In Blocks Rebuilt Outdrives
Used Boats for Sale**4. TUESDAY ON-SITE STARTER PLAN (OCT 27 @ 1:00 PM ET — ZERO COST TO LAUNCH)**☐ **Step 1 (Capture 25–50 SKU Pilot Batch + Current Drop-In Engines):** Grab a copy of a shelf list or let Sean snap 15 minutes of phone photos of 25–50 boxed OEM part labels + 2–5 rebuilt engines/outdrives currently for sale.☐ **Step 2 (Live Within 24 Hours):** We index all 25–50 parts + engines on `southshoremarineparts.com` and route your **first 3 verified buyers 100% FREE**.**QUICK SELECTION (CHECK ONE OR BOTH TO START AT \$0 UPFRONT)**☐ **Track A (Parts & Engine Network):** Start 25–50 SKU Pilot Batch + 3 Free Buyer Matches (\$0 upfront)☐ **Track B (Website, Domain Fix & SEO):** Rescue `actionperformancemarine.com` & rebuild site (\$0 setup · ☐ \$195/mo or ☐ \$295/mo)